

Artwork for the VACCHO Impact Report FY24

SEEKING EXPRESSIONS OF INTEREST FROM ARTISTS AND CREATIVES

Brief history of VACCHO

The Victorian Aboriginal Community Controlled Health Organisation (VACCHO) was established in 1996. VACCHO is the peak Aboriginal health body representing 100% of the Aboriginal Community Controlled Health Organisations (ACCHOs) in Victoria. The role of VACCHO is to build the capacity of its membership and to advocate for issues on their behalf.

Capacity is built amongst members through strengthening support networks, increasing workforce development opportunities and through leadership on health areas. Advocacy is carried out with a range of private, community and government agencies, at state and national levels, on all issues related to Aboriginal health.

Nationally, VACCHO represents the community controlled health sector through its affiliation and membership on the board of the National Aboriginal Community Controlled Health Organisation (NACCHO). State and Federal Governments formally recognise VACCHO as the peak representative organisation on Aboriginal health in Victoria. VACCHO's vision is that Aboriginal people will have a high quality of health and wellbeing, enabling individuals and communities to reach their full potential in life. This will be achieved through the philosophy of community control.

Project description

VACCHO's annual [Impact Report](#) is a tool to measure and showcase the impact VACCHO – in support of our Members – has for Aboriginal and Torres Strait Islander Communities across Victoria.

Reporting in this way strengthens our accountability back to Members, Community, and our funding partners. It demonstrates how we're delivering on our [Strategic Plan](#) and the outcomes we set out to achieve.

We are seeking expressions of interest (EOI) from young and emerging Aboriginal and/or Torres Strait Islander artists to submit a concept in response to VACCHO's chosen theme.

The theme for VACCHO's Impact Report FY24 is "65,000 years strong" which is a nod to the theme of resilience and healing, post the Voice Referendum in October 2023.

Artwork format

- Electronic design preferred **OR**
- Drawing or painting that can be used/scanned for a high-resolution digital and paper-based resource.
- The artwork should be provided as a hard copy on canvas and/or in a high resolution, digital format (such as an .AI, .SVG or .EPS file).

Note: VACCHO's preferred sizing ratio is 1:1 (a square) for any artwork that may appear in a publication or on social media.

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Key objectives of artwork

(Key organisational and cultural benefits of getting this artwork successfully delivered.)

The artwork will represent and celebrate the positive impact VACCHO and its Members have made for Aboriginal and Torres Strait Islander communities in Victoria in the past financial year (FY23/24).

The theme for this year's Impact Report artwork is "65,000 years strong" which represents the resilience, strength and courage of the Aboriginal and Torres Strait Islander community nationwide during and post the 2023 Indigenous Voice to Parliament Referendum.

Despite a tumultuous year, VACCHO and its Members celebrated many achievements including launching the *marra ngarrgoo, marra goorri* (The Victorian Aboriginal Health, Medical and Wellbeing Research Accord), hosting the inaugural Elders Summit, winning Community Training Provider of the Year at the Victorian Training Awards and much more.

Marketing strategy and target audience

This artwork is to be used for VACCHO's annual Impact Report which is published in September / October each year. The artwork will appear in other media and communications to promote VACCHO and the Impact Report.

All VACCHO Impact Reports are accessible to the public via our website. Key target audiences include Aboriginal Community Controlled organisations, Government stakeholders and departments, funders, partners, policy, and decision makers.

Timeline

Stage	Deliverable	Indicative Timelines	Payments (Excluding GST)
1	EOI open	16-February 2024	NIL
2	EOI applications close	31 March 2024	NIL
3	Artist appointed	1 April 2024	NIL
4	Execution of contract	5 April 2024	\$500.00 payable within 7 days of execution of the contract.
5	Art to be created period	5 April – 31 May 2024	NIL
6	Submission of finalised work	1 June 2024	NIL
7	Acceptance of finalised work	15 June 2024	\$1,500.00 payable within 7 days of acceptance of finalised work.

Fee

\$2,000.00 (Excluding GST)

Contact

Monitoring, Evaluation and Learning team - evaluation@vaccho.org.au

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Required from artist

- Name
- Contact
- CV
- Portfolio
- Brief outline of what they believe the project is about and how they can meet the project brief requirements
- A key creative idea they feel is the most important driver of the project
- Statement confirming that they are able to meet the deliverable deadlines as outlined above

DEADLINE FOR ALL SUBMISSIONS:	31 March 2024
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